

Media Release

December 14, 2010

Autech Release Official 10 Days on the Island iPhone App

AUSTRALIA'S MOST INNOVATIVE COMPANY Autech is pleased to announce the launch of the official 2011 Ten Days on the Island iPhone application.

Running from March 25 to April 3 2011, Ten Days on the Island, Tasmania's state-wide international arts festival, is set to be bigger and better than ever this year, with theatre, dance, visual arts, music, literature, opera, free and family events.

And with the new Ten Days iPhone app you can stay up to date with all the latest Ten Days news and events – no matter where you are!

With 232 events in 111 venues in 62 locations, covering even more of Tasmania than ever before, there is something for everyone in this year's festival and the app is a great way to plan your Ten Days.

Within the app you will find all the info you need to attend a Ten Days event. You can:

- Locate events and performances, with interactive maps.
- Read full performance details for all shows.
- View photos of performers and artists
- Book tickets for Ten Days events.
- Connect direct to the Ten Days website, Facebook and Twitter pages

The Ten Days app has everything thing you need, wherever you are, whenever you need it.

Visit the official Ten Days on the Island website to find out more: www.tendaysontheisland.com



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ABOUT AUTECH

Autech is the world's leading e-colour solutions provider, specialising in interactive rich media applications that allow consumers to visualise colours and products prior to making a purchase. The company now also specialise in the development of websites and content management systems, as well as interactive smart phone applications for iPhone, iPad and Android.

Established in 1993, the company exports its products and services to over 50 clients in 24 different countries and has released its software in 12 different languages. Autech is Tasmania's most awarded ICT company and in 2007 was named the Most Innovative Company in Australia at the inaugural G'DAY USA Innovation Shootout in New York.

Learn more about Autech at our website: www.autech.com.au



ABOUT TEN DAYS ON THE ISLAND

Ten Days was the brainchild of former Tasmanian Premier Jim Bacon, whose determination and enthusiasm for Tasmania, its cultural identity and its potential to host a dynamic new event with the creative exploration of island cultures at its heart, saw the inaugural event in 2001.

Over the past 10 years, Ten Days has established itself as the State's premier cultural event, presenting a programme of events which were both a critical and a commercial success.

Learn about Ten Days on the Island from their website: www.tendaysontheisland.com



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