

## Media Release

September 6, 2010

# Autech Inducted Into LCC Hall of Fame

**AUSTRALIA'S MOST INNOVATIVE COMPANY** Autech has become just the second business to be inducted into the Launceston Chamber of Commerce Hall of Fame at the 2010 CGU LCC Business Excellence Awards gala dinner on September 4<sup>th</sup> at Launceston's Albert Hall.

To be inducted into the Business Hall of Fame, businesses must have a proven, long standing record of generating business, social and economic growth for Launceston and the region. They must demonstrate business excellence, leadership and respect in the business community, innovation in business and service the community at large.

The induction in the Hall of Fame comes on the back of three consecutive CGU Business Excellence Awards in 2007, 2008 and 2009 where Autech was awarded for Innovation, Better Workplaces and Export success respectively.

On the back of this success, Autech have sponsored the Entrepreneurial Award at the event for the past two years.

Andrew Roberts, Autech's Director of Marketing was on hand to accept the award.

"It is extremely humbling to be inducted into the Hall of Fame – particularly when you consider the high caliber of successful businesses we have in Launceston. We are very proud and honored to receive this award and also very proud to call Launceston our home since Autech first began in 1993" said Mr Roberts.



Autech's Director of Marketing Andrew Roberts accepts the Launceston Chamber of Commerce and Industry Hall of Fame award from Craig Davies, General Manager of Southern Cross Television



The CGU Business Excellence Awards recognise the contribution businesses make to the economic, social and cultural growth of the Launceston business community

# Media Release

September 6, 2010

## ABOUT AUTECH

Autech is the world's leading e-colour solutions provider, specialising in interactive rich media applications that allow consumers to visualise colours and products prior to making a purchase. The company now also specialise in the development of websites and content management systems, as well as interactive smart phone applications for iPhone, iPad and Android.

Established in 1993, the company exports its products and services to over 50 clients in 24 different countries and has released its software in 12 different languages. Autech is Tasmania's most awarded ICT company and in 2007 was named the Most Innovative Company in Australia at the inaugural G'DAY USA Innovation Shootout in New York.

Learn more about Autech at our website: [www.autech.com.au](http://www.autech.com.au)



## ABOUT THE CGU LCC BUSINESS EXCELLENCE AWARDS



CGU Launceston Chamber of Commerce  
BUSINESS EXCELLENCE AWARDS 2010

The CGU Launceston Chamber of Commerce Business Excellence Awards program is in its seventh year. The Awards provide a unique opportunity to recognise successful businesses and organizations in Northern Tasmania that excel in their given fields. They also highlight the vital contribution that many businesses and organizations make to the region in economic, employment and social terms.

The Awards also complement the Chamber's aim to promote the social and economic well-being of the region.

Learn about the Launceston Chamber of Commerce and Business Excellence Awards from their website: [www.lcc.asn.au/](http://www.lcc.asn.au/)

For more information, please contact:

**Andrew Roberts**

National Marketing & Export Manager

**Autech Software & Design**

**Phone:** +61 3 6334 2464

**Email:** [andrew@autech.com.au](mailto:andrew@autech.com.au)