Media Release

August 30, 2007

autech Software & Design
A world of colour at your fingertips

Telstra Business Awards
2007 Tasmanian
AMP Innovation Award Winner

Autech Wins Second Award in a Fortnight - Takes out Telstra Business Award for Innovation

TASMANIA'S MOST DECORATED ICT COMPANY, Autech Software & Design, has won its second prestigious award in as many weeks, after being announced as the winner of the *AMP Innovation Award* at the *2007 Telstra Business Awards* on August 20 at the Wrest Point Casino in Hobart.

It was less than a fortnight ago that the company won the *CGU Launceston Chamber of Commerce – Innovation in Business* award.

This latest accolade continues a successful 12 month period for Autech, having won five awards in the past 10 months, including the *2007 G'Day USA Innovation Shootout*, where Autech was judged by a distinguished panel including the Wall Street Journal, as the most innovative company in Australia.

Other awards that Autech have won recently include the *2006 Tasmanian Government C-STAR Awards*, and Autech's CEO Mr Darren Alexander was also named the *Professional Leader of the Year* in the Small to Medium Business category at the *2007 Zinifex Tasmanian Business Leader Awards*.

Damien Janes, Regional Manager VIC/NT for AMP Financial Planning presenting Autech CEO Darren Alexander with the winner's certificate.

The *AMP Innovation Award* was open to all Telstra Business Award finalists and the winner was judged by the panel as the company that has most successfully introduced innovation to their marketplace.

Now in its 16th year, the *Telstra Business Awards* recognise the achievements and enterprising spirit of small businesses across Australia.

Autech will now head to Sydney and represent Tasmania at the National Business Awards on September 21.

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"We are extremely proud to receive this award" said Mr Alexander. *"To be judged by the panel above all the other worthy finalists in each category from around Tasmania is truly an honour."*

"It is the hard work and innovative minds of Autech's team that forms the foundation of the company's success - and on behalf of myself and Autech's other Director, Mr Rex Hesline, I would like to thank each and every one of the staff as it their commitment and hard work that has made Autech the leading electronic colour solutions provider in the world today."

Autech's Darren Alexander receiving the *AMP Innovation Award* from AMP's Damien Janes at the 2007 Telstra Business Awards

Mr Darren Alexander recieving Autech's *MYOB Business Award* Finalist award from MYOB's National Marketing Manager, Mr David Hughan.

2007 Telstra Business Awards Principal Sponsors

Telstra AMP MYOB

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FOR MORE INFORMATION, PLEASE CONTACT:

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