

New Autech Program Launched at Home Builder Opening

On December 5th 2007, Burbank Homes, one of Victoria's largest home builders, unveiled their new state of the art colour and product selection centre in Melbourne's CBD – 'The Edge'.

Not just art, but state of the art, 'The Edge' launch was attended by over 200 guests including Burbank suppliers, staff and directors. 'The Edge' was officially opened by Burbank's management team to a tremendous reception.

The new showroom features all the building products that buyers can select for their home – both inside and out – all in one easy to navigate show room in the heart of Melbourne. But the highlight of the event was Autech's interactive Dream Home Visualiser software – the first ever unveiled in Australia.



Burbank's Associate Directors Jarrod Sanfilippo and Luke Puhar look on as Director Eddie Sanfilippo and Strategic Projects Manager Paul Puhar introduce 'The Edge' and Autech's Dream Home Visualiser to over 200 guests.

Prominently displayed on a stunning 32" integrated LCD touch screen as you walk into the show room, Autech's Dream Home Visualiser allows home buyers to view and select all the products for the exterior of their new home at the touch of their finger.

The Dream Home Visualiser takes high-resolution photographs of Burbank display homes, and allows the user to view photo-realistic products on the home, including roof tiles, COLORBOND® steel, bricks, cladding, rendered walls, front doors, windows, garage doors and driveways – all at the touch of the finger.

The Burbank Dream Home Visualiser features over 20 Burbank Homes designs, each with up to 4 different façade options. Once complete, users can print their house selections, along with a full colour photo and floor plan layout.

Now, rather than trying to picture how their dream home will look once completed, users can now see how any combination of products will look in an instant – a complete photo-realistic visualisation of their new home.

Burbank's Colour Studio Manager, Adriana Cerantonio was very excited about the launch of the software.

"It is great to hear all the positive feedback from the Autech software, everybody is raving about it! You guys have truly nailed it and our clients are going to have sensory overload when they come in to do their colour selection." Ms Cerantonio said. "It has been a very challenging project and at the same time very rewarding, we are very proud of what we have achieved in a small amount of time. Thank you for making the launch a memorable one" said Ms Cerantonio.

Autech is now looking to launch similar programs with Home Builders in each State of Australia, and also New Zealand. There has also been some strong interest in the program from companies in the United States.

For more information, please contact Autech's National Marketing & Export Manager, Andrew Roberts on +61 3 6334 2464 or via email: andrew@autech.com.au



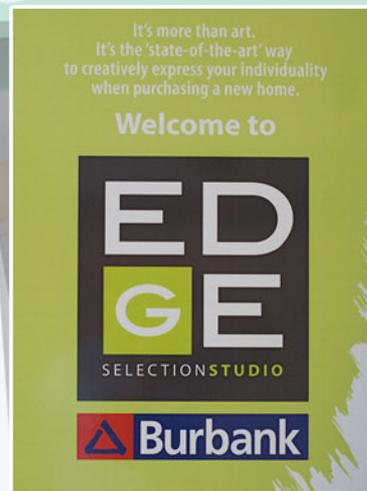
Autech CEO Darren Alexander, Burbank's Colour Studio Manager Adriana Cerantonio, and Autech's Andrew Roberts show off Autech's new Dream Home Visualiser program at the launch of 'The Edge'.



Autech's National Marketing & Export Manager Andrew Roberts talks Burbank's Ted Anderson through the intricacies the new Burbank Dream Home Visualiser



Burbank Sales and Colour Consultants familiarise themselves with the new Dream Home Visualiser software



Burbank's Dream Home Visualiser: It's more than art... it's the 'state-of-the-art' way to creatively express your individuality when purchasing your new home.



The Dream Home Visualiser is featured on two 32" interactive touch screen kiosks.



The Dream Home Visualiser was the highlight of the launch, with crowds waiting their turn to try Autech's latest development.